



Country Vibes

A LIMURU COUNTRY CLUB NEWSLETTER

ISSUE 002 - JULY 2025



Chairman's Remarks



Caxton Kinuthia

Chairman, Limuru Country Club

Fellow Members,

Welcome to the July 2025 edition of Country Vibes — the first newsletter from the newly elected Board. It is my pleasure to connect with you in my capacity as your new Chairman and to share key updates from the past month as we begin an exciting new chapter for our Club.

Annual General Meeting & Elections

Last month's AGM was a defining moment for Limuru Country Club. We held our annual elections, which ushered in new leadership team that is a great blend of both old and new Board members. With the new team comes fresh perspectives, greater focus and a renewed commitment to delivering on our vision. I am delighted to welcome our newly elected Directors: Geoffrey Githinji, Anthony Thiong'o, Kyle Denning and Ken Chege. Together with the continuing Directors, we have a Board that is well-balanced, diverse in expertise, and united in purpose.

Board Composition & Transition

As we take the reins, I wish to acknowledge the contributions of the outgoing Board and assure you that the transition has been smooth, seamless and collaborative. A key part of this transition has been leadership changes in management. As a first act as a new Board, we appointed Mr. Stephen Mugo as our Acting General Manager, who will steer operations in an acting role until the position is filled substantively. In the intervening period, the Board has full confidence in his ability to lead, maintain service excellence, and drive ongoing projects forward.

Formation of Committees

To deliver on our mandate more effectively, the Board has since reconstituted six previously existing Committees, and introduced two new ones:



Membership Experience and Community Engagement Committee – focused on deepening member satisfaction, fostering a vibrant community spirit, and ensuring our Club remains a home away from home.

Administration and Projects Committee – charged with enhancing operational efficiency and ensuring that the Club’s utility projects are executed seamlessly.

These join our existing committees, which continue to work with renewed energy and purpose to advance the Club’s strategic agenda.

Development Oversight Committee

The Development Oversight Committee (DOC) was established following a resolution of the Extraordinary General Meeting (EGM) of 23rd April 2025, and formally approved during the AGM on 28th June 2025. Since its inauguration, the DOC has been working around the clock to deliver on its mandate as resolved at the EGM: to oversee the development of a master plan for LCC; to oversee the rebuilding of the LCC Club house and to undertake any other duties as may be assigned to it by the Board. Given the significant ground they have covered in a short 3 weeks, I’m happy to note that their progress will be highlighted as part of this newsletter.

Quick Wins & Early Progress

Even at this early stage, I am pleased to report encouraging progress. We have seen:

- **Improved Board cohesion** – enabling faster decision-making and united action.
- **Gymkhana revitalization** – rehabilitation and heating of the swimming pool is underway, while activities in tennis, yoga, and the nature trail are on an upward trajectory.
- **Golf course excellence** – our fairways and greens are now in Augusta-like condition thanks to the Captaincy and the green keeping team. This is great source of pride for all members, guests and visitors.

Looking Ahead

The next few months will be about execution, communication, and delivering on the promises we have made to you, our members. We are committed to utmost transparency, continuous improvement, and creating more memorable experiences at the Club.

Thank you for your continued trust and support. Together, we will make this chapter in our Club’s history a truly remarkable one.

Meet Your New Board Of Directors



Joe Wangai
Patron



Caxton Kinuthia
Chairman



Geoffrey Githinji
Vice Chairman



Anthony Thiongo
Director- Finance & IT



Renaldo D'Souza
Director- Food & Beverage



Kennedy Njoroge
Director Procurement



Kyle Denning
Director- Gymkhana



Agnes Nyambura
Director- Marketing & Communication



Ken Chege
Director- Administration & Projects



Willy Kimani
Director Membership Experience & Community Engagement



Njoroge Githere
Golf Captain



Kate Kimiti
Lady Captain

More Than a Clubhouse: A Heartfelt Reflection from Our Acting GM

Dear Members,

This year at Limuru Country Club has been nothing short of a test of resilience, unity, and the unwavering spirit that defines our community. On January 4th, a fire that broke out in the heart of our Club left us reeling. We lost not only buildings, but cherished artifacts and symbols of our history. It was a low moment—one that brought hard decisions, including the painful necessity to let go of some of our staff, at a time when the business environment was already unforgiving.

But even as the flames took so much, they could not destroy the soul of this Club—you, our members, and the spirit that binds us together. The cold winds of Limuru have not stopped you from showing up. You've braved the discomfort, stood by your Club, and continued to show your support, day after day.

We thank you—deeply—for your patience and loyalty, especially as we navigate through the integration of the Jonas system and rebuild operational areas affected by the fire. We know it hasn't been easy. But know this—you remain at the center of everything we do. Your support has fueled our determination to rise stronger.

As someone who has grown within these very grounds—from Food & Beverage Manager to now Acting General Manager—this journey has been deeply personal. I've seen the Club thrive in good times and weather storms in difficult ones. And today, I speak not just as a manager, but as someone who knows what this Club means to all of us.

And it hasn't been all struggle. In true Limuru fashion, we've celebrated remarkable highs. From the thrilling Limuru Open to youthful energy during Junior tournaments, the graceful Ladies Walks, vibrant Bowling Saturdays, and Tennis showdowns, to a memorable AGM—it's clear that our calendar has remained rich and rewarding.

To our Board of Directors, thank you for your leadership. To our members, thank you for walking with us. To our staff, thank you for your dedication.

As we look to the months ahead, may we continue this journey with renewed hope and collective purpose. There's so much more to rebuild, to improve, and to celebrate—together.



Stephen Mugo
Ag. General Manager



Shaping the Future of Our Club

Development Oversight Committee Update



Waweru Gathecha

Chairman, Development
Oversight Committee

A Message to Our Members

Since the devastating fire that claimed our cherished Club House in January 2025, we have been united in our sense of loss, not only of a building, but of the vibrant heart of our club's social community. We understand that many members are concerned about the pace of updates and have called for greater transparency regarding our progress. The Board and the Development Oversight Committee (DOC) assure you that your voices have been heard, and we remain dedicated to keeping you well informed throughout the journey to rebuild a premier country club; one that will serve families, foster friendships, and inspire generations to come.

The Limuru Country Club's (LCC) DOC was established pursuant to a resolution of the Extraordinary General Meeting (EGM) of 23rd April 2025. Members were encouraged to put forward their names for DOC appointments, after which the LCC Board nominated candidates. These nominations were formally approved by members at the Annual General Meeting (AGM) held on 28th June 2025.

The DOC was officially inaugurated into office during a joint meeting with the LCC Board on 17th July 2025. Since then, the committee, which meets every Thursday, has convened four well-attended sessions.

Our Mandate

The main responsibilities of the DOC, as resolved at the EGM, are:

- **Overseeing the development of a master plan for LCC**
- **Overseeing the rebuilding of the LCC Club House**

After further discussions with the LCC Board, a third priority was adopted: Facilitating the immediate erection of a Members' Pavilion. This permanent structure, to be located within the swimming pool area, will serve as an interim Club House, providing a welcoming space for members while reconstruction is underway. In the future, it will be repurposed to meet other needs of the club.



Progress So Far

We are pleased to share key achievements:

Master Plan: Preparation of a project brief and terms of reference to engage an appropriate consultant.

Club House: Incorporating feedback from the Members Survey conducted in May 2025, we are preparing a project brief and terms of reference for an architectural design competition, via which process the consultant team to be responsible for the new Club House design and documentation will be identified.

Members' Pavilion: Review and refinement of the existing building plans and associated documentation to ensure they meet both current and future requirements of the LCC and its members.

What's Next

In the coming weeks, the DOC will present a comprehensive report to the board and members, detailing all completed tasks and proposed timelines for further activities in line with its mandate. Member feedback will be crucial as we move into the next stages of preparation of our development plans.

Finally, the DOC extends sincere thanks to all LCC Members and the Board for placing their trust in us as we guide these important improvements for our Club.



Join us at
Limuru Country Club

The 11th Leg of the Britam Golf Circuit continues at Limuru Country Club. We extend a warm invitation for you to experience an exceptional day on the greens.

Date: Saturday, 30th August 2025
Location: Limuru Country Club

We look forward to seeing you there!

Disclaimer
Event photos will be taken for publicity and shared on our social media platforms.
All data collected complies with the Kenya Data Protection Act of 2019.

Britam  **60th ANNIVERSARY**

FRIENDS FOR LIFE





GOLF

SWINGS, SPONSORS & STELLAR PLAY



Captain's Corner:

A Season of Growth & Grit

Dear Members,

July was a defining month for golf at Limuru Country Club. From high-profile tournaments to homegrown victories, our fairways were alive with energy, talent, and true sportsmanship. Your enthusiasm — whether on the tee box, cheering from the sidelines, or working behind the scenes — has shaped a vibrant and competitive golfing culture we can all be proud of.

Looking ahead, I'd like to invite you to rally behind our club's team as they take part in the Patron's Cup at Muthaiga Golf Club from **August 22ND to 24TH, 2025**. This is a prestigious event in honour of Kenya's golf patron, the late President Mwai Kibaki. Let's show up in numbers to support our players as they represent Limuru on this national stage.

Let's keep the spirit high and the fairways busy!

Njoroge Githere

Golf Captain



Club Nights:

A Midweek Celebration of Golf, Community, and Connection Powered by Members and Proud Sponsors

Wednesdays at Limuru Country Club are no longer just about tee times — they've become a vibrant tradition blending golf, fellowship, and celebration.

Club Nights culminates in a lively evening of prize-giving, social interaction, and shared memories. With unwavering support from members and generous sponsors, these evenings continue to grow in charm, connection, and community spirit.

While Club Nights have long been a fixture at Limuru, 2025 saw a renewed spark with Zanna Leather coming on board as a committed sponsor for all Club Nights hosted by birthday celebrants. A shining example was the July Babies Night, co-sponsored by Zanna Leather alongside our July-born members, offering a classy and unforgettable experience.

Each Club Night brings something unique — from music and curated giveaways to thoughtful décor themes. We've also had standout support from:

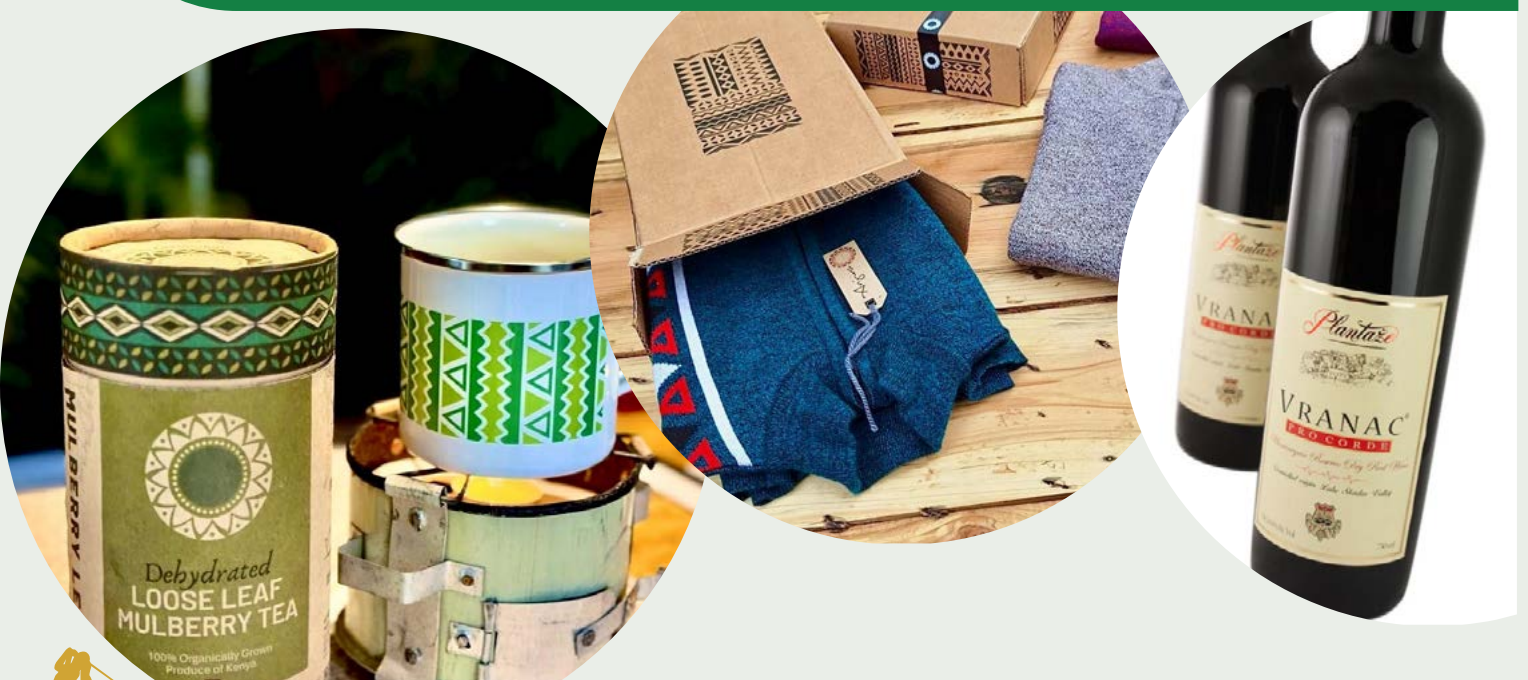
Mr. Kimungu Mbugua, past Director, who hosted on his birthday, co-sponsored by Anjiru, Kentaste, and Moonlite Sounds

Sine Imports, proud distributors of the refined Plantaze Vranac wine

These contributions continue to make Club Night more than just a golf prize-giving — it's a celebration of community.

Are you part of a birthday month group? Want to make your mark? Whether you're an SME looking for visibility or a group of members wanting to give back, Club Night is your platform.

Let's continue to light up Wednesdays — on the course and beyond.



Kentaste



PRODUCT PORTFOLIO

Kentaste is East Africa's largest and most popular producer and exporter of coconut products.

We produce only the finest virgin coconut oil, coconut milk, coconut cream, desiccated coconut, coconut flour and coconut chips.



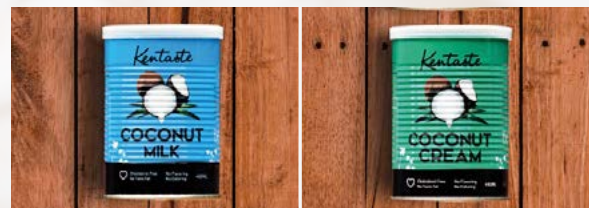
Nature's super solution

It is an all-natural, unrefined product, made under strict quality standards by cold press from grated coconut kernels. It contains no additives or flavoring.

Uses

Healthy, delicious alternative for oil, butter or dressing in your daily cooking. A moisturizer/conditioner for your skin and hair. Helps to relieve eczema in babies, diaper rash, cradle cap or just regular dry skin.

Going nuts never tasted so good!



It's pure, simple and unadulterated, made from the finest Kenyan coconuts.

Uses

Try the milk and cream in your favorite sauces, curries, desserts, and drinks.



A healthier, tastier alternative!

It is a flour just like other grains, but with a lovely mild flavor and more protein and dietary fiber. It's fully vegan, keto and paleo diet friendly.

Uses

Perfect for your muffins, pancakes, cakes, breads and chapatis.



Give your recipes some zip!

This is fresh coconut meat that has been grated and dried.

Uses

Add a twist to desserts and baked goods, cereals, or granola, as well as on sweets or confectionery. Sprinkle on yoghurt or fruit. Use as a light topping to your favorite savoury dishes.



The simpler the better, just sliced, baked (never fried) seasoned and packaged, to keep it as natural as possible, giving you a healthier product, with more nutrients and fiber and less saturated fats than your everyday chip.

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Club Night Spotlight

Powered by ICEA LION



Wednesday, 9TH July 2025, was one for the books! Our midweek tradition drew an incredible 200 participants, making it one of the most vibrant Club Nights of the year.

This special edition was proudly sponsored by ICEA LION, whose generous prize sponsorship added an extra sparkle to the evening. We were honoured to have our Club Patron, Joe Wangai—also Chairman of ICEA LION Life & ICEA LION General—grace the tournament and celebrate with the winners.

Product Solutions Spotlight – ICEA LION Whole of Life & Endowment Plans.

Do you have a plan that solidifies your legacy?

Want your money to work as hard as you do on the course? The ICEA LION Whole of Life & Endowment Plans respectively offer a smart way to secure your legacy and to grow your savings respectively. They are a perfect mix of protection, security for loved ones and long-term gain—just like a well-played round at Limuru.

A heartfelt thank-you to ICEA LION for their continued support in making our Club Nights a highlight of the golf calendar. Here's to more great partnerships and memorable Wednesdays!

Faith, Fairways & Friendship

Clergy & Friends Golf Day

Monday, 14TH July, saw Limuru Country Club buzzing with purpose and camaraderie as 211 golfers teed off for the annual Clergy & Friends Golf Day.

This special tournament brings together members of the clergy and their invited guests for a day of spirited golf, meaningful conversations, and plenty of laughs. It's more than a game — it's a tradition that turns a quiet Monday into one of the Club's most vibrant and profitable days of the year.

Off the course, guests indulged in our much-loved signature Chicken Frizzle, a dish so good it has almost as many fans as our fairways. The combination of good food, great company, and even better golf made for an unforgettable Monday.

Clergy & Friends Golf Day — proof that faith and fairways make a winning pair!



NCBA Limuru Open & Brackenhurst Cup Light Up the Fairways



Limuru Country Club was the place to be in July, hosting the prestigious NCBA Limuru Open & Brackenhurst Cup — a combined golfing spectacle that drew top amateurs from across the country.

Simon Lejirma proved unstoppable as he clinched the Limuru Open title, while Davis Nyamweya played a sharp net game to take home the Brackenhurst Cup. These tournaments showcased the Club's capacity to host top-tier events with flair and precision.

The Brackenhurst Cup holds a special place in the Club's history, having been founded through a partnership with Brackenhurst Retreat & Conference Centre — where the tournament was first held before finding a permanent home at Limuru Country Club.

Special thanks to our partners:

NCBA – Title sponsor

Brackenhurst Retreat & Conference Centre – Brackenhurst Cup title sponsor

Mivida – Co-sponsor for the NCBA Limuru Open

The Glenlivet – Official sponsor for entertainment and hospitality

These collaborations helped us deliver unforgettable events that blended competitive golf with great member experiences.

**DO MORE WITH
NCBA NOW**

SCAN TO GET
STARTED



DEPOSIT



INVEST



BORROW



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TRANSACTION

NCBA Bank Kenya PLC is regulated by the Central Bank of Kenya

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Go for it

Pros on Fire: PGK Equator Tour Hits Limuru

The PGK Equator Tour made a much-anticipated stop at Limuru this July. Greg Snow dominated with a winning score of -12, but Limuru's own professionals made their presence felt.

John Karichu finished tied for 4th — a major achievement on a tough course. Club pros James Karanja and John Kagiri also represented us with grit and pride.

We salute VG Foods for supporting our professionals and helping to grow the sport at home. This kind of backing ensures our players can focus on performance while carrying the Limuru flag high.





FRESH FRUIT PULPS, SYRUPS & PRESERVES

At VG Foods, we believe in capturing the true taste of nature. We produce premium fruit pulps, syrups and preserves made from the finest, locally-sourced Kenyan fruits.



Our fruit pulps are perfect for yoghurt, ice cream, smoothies, and beverages to name the least while our preserves add a burst of real fruit goodness to breakfast spreads, desserts, and cheese boards.

FRESH. FLAVOURFUL. PROUDLY KENYAN



Grace on the Greens: An Accolade to Our Ladies



Kate Kimiti

Lady Captain

As we reflect on a vibrant July, I'd like to extend heartfelt appreciation to all the incredible women who graced the fairways — from those who competed in the Ladies League to those who showed up diligently for our monthly 4BBB. Your spirit, commitment, and camaraderie continue to uplift our golfing community.

A big thank you to RM Kinyua for sponsoring the stylish visors, and as Lady Captain, I was delighted to sponsor the Ladies League shirts. Congratulations to our team for their excellent performance! As we gear up for the 4BBB Finals on 27th September 2025, I warmly encourage all members to come out and support our finalists.

A big thank you as well to Alliance Realtors, sponsors of our July Ladies Medal. Looking ahead, don't miss the August Ladies Medal on 20th August, generously sponsored by Quality Inspectors and Ida Njogu.

Finally, we are proud to be hosting the Kenya Ladies Open Amateur Match Play Championship from Friday 15th to Sunday 17th August. We welcome all members to support and witness top-tier women's golf right here at Limuru. Here's to more wins, more sisterhood, and more moments worth remembering.



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Introduction

Alliance Realtors Limited is a professional Valuation and Real Estate company. We have been in the industry offering diverse services to our clients for more than a decade. The leading consultants in the Company are Registered Valuers, Registered Estate Agents and are full members of the Institution of Surveyors of Kenya (I.S.K.), which is the professional body regulating the activities of Valuers and Estate Agents in Kenya as per the requirements of the Valuers and Estate Agents Act.

Our Commitment

At Alliance Realtors Ltd, we are committed to providing the highest quality Real Estate Management and Consultancy services in-order to meet our clients' property investment needs. We believe that our clients are our topmost priority and therefore provide services that meet or supersede their expectations. Our services are built on pillars of integrity, professionalism and passion.

Our Promise

Given the opportunity to serve you, Alliance Realtors Ltd promises to deliver excellent Real Estate Consultancy services. Our professionals will develop an understanding of your business and offer customised service that will suit your current needs and enhance your full potential.

We will be responsive to your needs and expectations, recognizing that no two clients are alike. Our professionals will demonstrate the highest level of ethical standards and integrity, on which our reputation is built.

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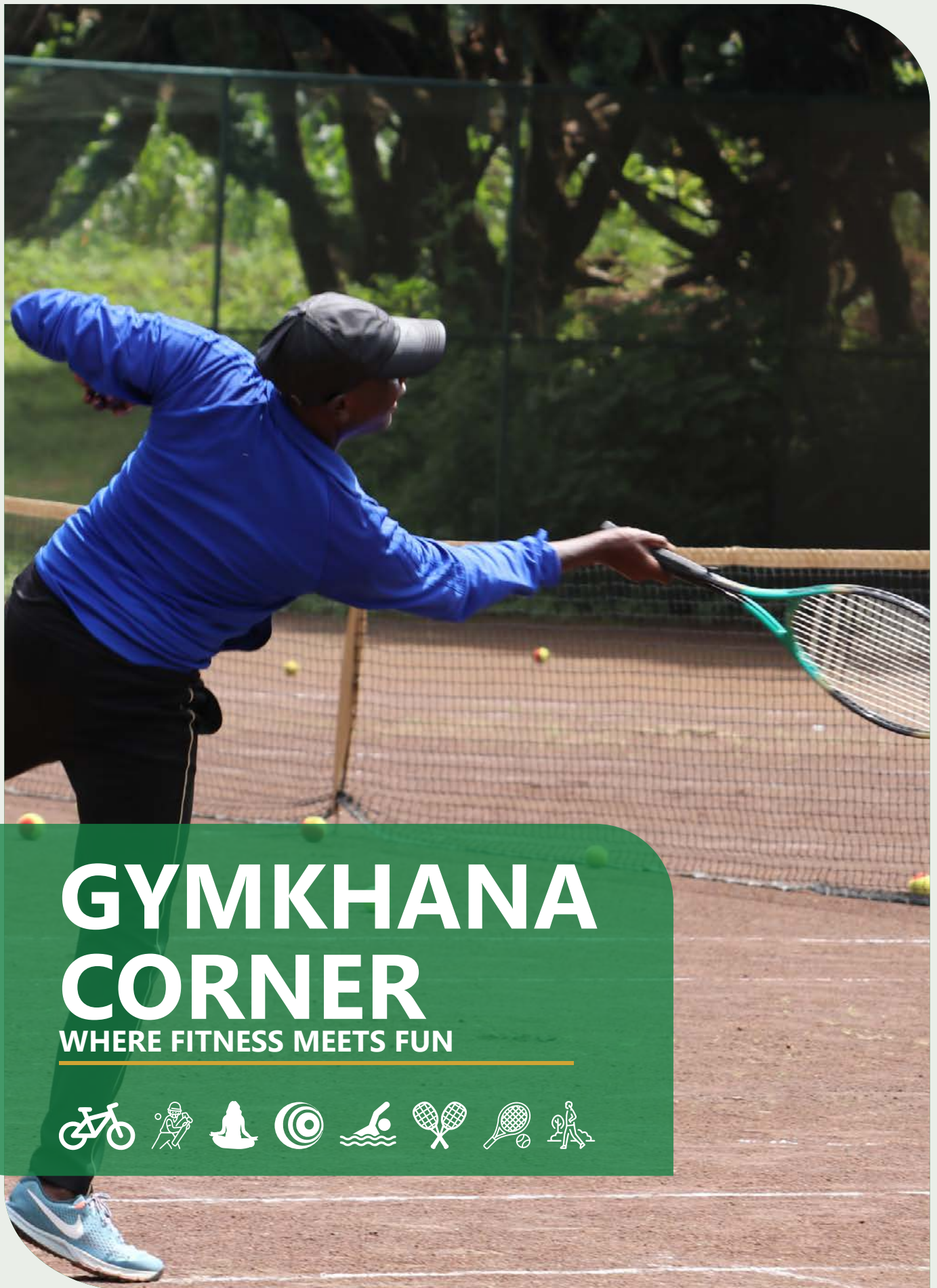
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GYMKHANA CORNER

WHERE FITNESS MEETS FUN



6TH Edition of the Ladies' Nature Walk

Women and Money



Held on 14TH June, the 6TH edition of our popular Ladies' Nature Walk brought together 30 participants 14 members and 16 guests for a scenic and insightful morning themed "Women and Money."

The Ladies Nature walk continues to be a beloved feature on our calendar, offering a refreshing mix of wellness, connection, and conversation amidst the stunning Limuru countryside. Don't miss the next one invite a friend and come walk with us!



JUST FOR FUN

Member Challenge!

We want to hear from you!

What's your go-to drink at the 19th hole?

Favourite and most feared hole?

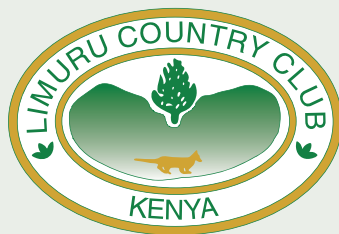
If the Club had a mascot, what would it be called?

Best dish at the Club?

Drop your answers at
marketing@limurucountryclub.co.ke.

The most creative will feature next month!





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