

**ISSUE 002-AUG 2023** 

a Limuru Country Club Newsletter;

LCC New Committees
Acquaint yourself

Fresh faces on the LCC Team

Let's welcome them

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### Editorial

e are already halfway through the third quarter of 2023; soon we will be on the last stretch of the year which comes with a flurry of activity and celebration. It is also almost 2 years since I was requested to "step in" and manage our club after the exit of the previous General Manager. I have now completed the transitional phase and I am pleased to hand over to Anthony who joins us as the club General Manager.

The journey and experience as Acting GM has been very fulfilling. It has opened my eyes to many dimensions of our club and what it takes to keep it going and growing. I want to sincerely thank the very committed staff team that I worked with to serve LCC members for their dedication and I invite us all to frequently applaud and appreciate them for the work they do. My appreciation also goes to the Board of Directors and the board committee members for their continued support and guidance; I believe that the club is in good hands. The dreams and aspirations we have as a club will be achieved if we offer our unwavering support to the team chosen to lead us. That support includes ideas, encouragement, constructive criticism, asking questions, among other interactions. The men and women in this Board volunteer their time and resources to ensure that the club runs smoothly – support them to do so.

I am proud of the gains we have made in the last two years; they have taken us closer to achieving the objectives set in our club strategic plan. We will all agree that on a personal, communal, organizational, national and even global level, we are going through a difficult season in many dimensions. We continue to experience the financial downturn, environmental and health challenges all of which have forced us to shift our way of doing things. Our resilience as a club always shines through and I am sure with the planned developments for our club house, the club entrance the golf course, the membership and other objectives, they will be achieved in spite of the tough circumstances.

In closing, I welcome Anthony Icharia, Patrick Kariuki, Caren Mbogo, Yvonne Wairimu and Brian Kuya to the LCC family. They have joined us as General Manager, Chief Services Officer, Course Superintendent, Front Office assistant and Swimming pool attendant respectively. Please reach out to them in each of their areas as they work towards giving members and guests a memorable experience.

See you on the course and on the nineteenth!



David Ndungu Ag. GM



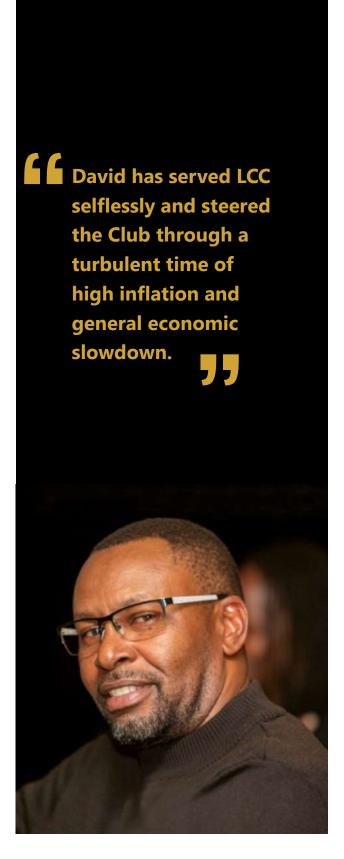
### Chairman's Note

elcome to another edition of Country Vibes - the Limuru Country Club Newsletter. First, I would like to express my gratitude to the outgoing General Manager of Limuru Country Club Mr. David Ndungu. David has served LCC selflessly and steered the Club through a turbulent time of high inflation and general economic slowdown. The Board has now settled on a substantive GM who will take over from David and lead the management team in executing our strategic plan.

To assist the GM, we have also hired a Chief Service Officer and a Chief Course Officer who will ensure top of the range F&B, Golf and Gymkhana experience. I have included below, bios of each of the new management hires. A new management structure will be announced by the GM once he settles in.

My Board would like all our members to be part and parcel of our journey to provide outstanding experience to our members. We have a joint responsibility to each other and to the progress of our beloved Club. Please follow us on our social media pages

https://instagram.com/limurucountryclub https://twitter.com/ClubLimuru https://www.facebook.com/LimuruCountryClub





### New Staff Members



Antony Icharia-General Manager

Antony is a seasoned Professional with a vast experience cutting across Club Management, Hospitality, Membership organizations and the Banking industry. He brings in a wealth of Knowledge in Corporate Governance and Board advisory, Stakeholder engagement, Strategic Leadership, People and Performance Management, Budgeting, Financial Management, Procurement and Contracts, Risk Management, Customer Service Management Marketing and Business Development gained over the last 19 years.

"My vision for this great Club is to see the fulfilment of the Club mission; to provide a consistently superior country club experience for members, their families and guests with exceptional golfing, sporting and dining facilities, in a friendly environment that fosters fun and comradeship. I intend to apply my skills, knowledge and expertise to facilitate the realization of the Club Mission". Says Anthony

#### **Career Experience:**

He is the immediate former General Manager of the Public Service Club where he worked in the position for the last five years. He has also worked in various local and international private sector organizations such as Standard Chartered Bank, Kenya Christian Professionals Forum (KCPF) Nyeri Club and Vet Lab Sports Club.

#### **Academic and Proffessional Background:**

He holds an International Pan African EMBA Certification from IESE Business School, University of Navarra in Barcelona, Spain. He is currently in the final year of the Masters in Business Administration (MBA) at the Strathmore Business School. He holds a Bachelor of Education (Arts) from Kenyatta University and He completed the Full Certified Public Accountant (CPA-K) He is an Alumni of Starehe Boys' Centre and a Member of the Old Starehe Students (OSS) and the Kenya Club Managers Association (KCMA)

#### **Family and Life:**

Antony is married to Lucy and is a father of two Teenage children: Nathan (14) and Imani (12). He is a Born again Christian and a member of the Karura Community Chapel for the last twenty years. He is currently serving in the Finance Committee of the Church. His hobbies are Swimming, Golfing and Community Service.

Please join us in giving a hearty welcome to Antony at Limuru Country.





Patrick, a passionate hospitality professional who recently joined Team LCC, has over 20 years of practical experience in hospitality operations in 4 and 5-star establishments throughout East Africa, including Serena Hotels, Fairmont Norfolk Hotel, Intercontinental Nairobi, Carnivore Restaurant, Kempinski Villa Rosa, Wadi Degla Clubs Africa, and Pridelnn Hotels, among others.

"I provide a committed emphasis on the growth of people, customer experience, financial returns, and ethical business practices."

Patrick holds 20 academic and professional certifications, including an MBA, ISO certifications, and a bachelor's degree in hotel management.

Join us in extending a warm welcome to Patrick Kariuki, the driving force behind the remarkable dining experiences and connections that make Limuru Country Club a truly exceptional destination.

Patrick Kariuki
Chief Service Officer



I developed a great love of the outdoors from a tender age. I have learned how far hard work, long hours and proper time management could get towards accomplishing a to-do list each day.

Even though there is a timetable to follow, no two days are the same on a golf course, so overcoming obstacles and finding solutions to problems keeps you on your toes. A crew of 30 entails enhancing the course conditions at a very busy facility while mentoring a diversity of diverse personalities. As the Chief Course Officer, it is my responsibility to make every golfer's visit to the course a positive one.

My guiding principle is to be present, put in a lot of effort, treat others with respect, and develop a team that shares these values

Caren Mbogo Chief Course Officer



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### Know your Committees



Thanks to the newly constructed highways, Nairobi's protected growth, and the larger Tigoni/Limuru area, LCC is poised to become even more appealing and convenient for a greater population.

Although Golf is the number one activity, there are other sports including tennis, bowling, swimming, squash and jogging/running track around the course. This provides several options for even more fun and activity for members of all ages and interest.

For LCC to achieve and meet this moment and potential, the offering in facilities, dining, service, and value for money have to rise to the occasion and elevate the bar of excellence in all customer service points.

To achieve this, the club's management and leadership including for strategy and financial management must be fit for purpose.

I therefore envisage a finance committee that supports the board and the executive team to achieve the clubs strategy as follows;

Drives efficiency and prioritizes resource allocation to continually add value for members and patrons benefit

Improves the quality of products and services consistently

Supports the management and the board in implementation of member driven and sustainable programmes Promotes transparency and clear communication on club affairs including financial position and performance I look forward to being a part of the successful and fulfilling times ahead at the club for all.

#### Ken Njoroge

**Finance and Administration Director** 



#### **Marketing and Communications Committee**

The sponsorship committee rebranded as the marketing and communications committee led by Andrew Koech, will play a crucial role in enhancing the club's visibility, attracting members, shaping the club's public image and maintaining effective communication with existing members.

Their main responsibilities typically include:

Developing a comprehensive marketing and communications strategy aligned with the club's goals and objectives.

Devising strategies together with the marketing department to attract new members to the club, including special offers, referral programs, and events targeted at potential members

Assist in promoting golf tournaments, social events, and other club activities to increase participation and engagement among members and guests.

Explore potential partnerships and sponsorships with local businesses or sponsors to enhance the club's financial resources and offerings to members.

Help the marketing department conduct market research to identify trends, gather feedback from members, and stay updated on competitors' activities.

Analyse key performance indicators (KPIs) used by the marketing department, such as website traffic, social media interaction, membership growth, and event attendance, to assess the success of marketing campaigns and communication initiatives

Develop a crisis communication plan to address any negative situations that may arise, ensuring transparent and effective communication with members and the public.

Work closely with other committees and club management to ensure that marketing and communication efforts align with overall club objectives and initiatives.







#### **Projects, Environment & Community Affairs Committee**

This is a recently established committee, The Projects, Environment & Community Affairs Committee will be led by Wakae Gathu and is responsible for overseeing the operation and enhancement of the club's facilities, as well as for building strong links with the neighbourhood.

The committee will often oversees a range of initiatives that enhance the club's overall condition, including the soon-to-start Club refurbishment project and our neighbourhood.

The following are some of its important obligations:

Identify, prioritize, and oversee various improvement projects related to the club's infrastructure, buildings, landscaping, and amenities.

Develop comprehensive project plans, budgets, and timelines for various initiatives. Coordinate with relevant stakeholders, including contractors, architects, and club management, to ensure projects are executed smoothly.

Develop and implement environmentally sustainable practices and initiatives within the club's operations.

Foster positive relationships with the local community by organizing events, outreach programs, and initiatives that benefit both the club's members and the surrounding residents

Champion initiatives that promote environmental responsibility and sustainability, such as introducing recycling programs, promoting the use of reusable materials, and organizing educational workshops on eco-friendly practices.

Ensure that all facilities and outdoor spaces adhere to safety regulations and best practices. Regularly inspect equipment, structures, and pathways to identify potential hazards and address them promptly.





#### **Gymkhana Committee**

The Gymkhana Committee is in charge of supervising and planning a range of social, non- golf sports, and recreational events such as game, quiz nights etc. that enhance the overall satisfaction and involvement of the club's members. The committee is essential to organizing activities, maintaining facilities, and fostering a lively club environment.

Gymkhana Committee's main responsibilities led by Mr. Willy Kimani:

Coordinate and manage non-golf-related activities such as tennis, squash, swimming, bowling, cricket, track running and other recreational sports. This involves scheduling, tournaments, leagues, and maintaining sports equipment.

Oversee the proper maintenance, cleanliness, and availability of club facilities such as sports courts, swimming pools, event spaces, and recreational areas.

Prepare and manage the committee's budget, ensuring that expenses are aligned with planned activities and events. Seek approval from club management for larger expenditures.

Foster a sense of community and engagement among members by providing opportunities for social interactions, networking, and building relationships through various events.

Assess the success of events and activities based on attendance, member feedback, and other relevant metrics.

Prepare reports for the club management to demonstrate the committee's contributions.



From Left: John Keru (Chairman), Caxton Kinuthia , Stella Gathigia and Orlando Lyomu During Britam Golf



From Left: Gitau Ngaruiya, Ndungu Kaberere, Guest and Moses Karanu during Kimungu Mbugua, Wanjiku Migwi and Friends Golf Tournament



**From Left:** Chege Muchiru, Tom Simba, Willy Kimani and James Githinji during Britam Golf Day



Jenifer Kinyoe (second Right) and friends during Chairmans prize



Paul Muchangi (R) during the August Holiday Junior Camp



From left: Robert Onyango, Leo Gitonga, Itimu Kiruti, & Lucas Maranga at Britam Golf Day



Happy moment at Vice Captains' Golf Day



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## From the Captain's Tee

Greetings members. It is my pleasure to update you on the strides the Golf Management Committee (GMC) has made with regards to managing Golf affairs at our Club since my last update in April.

#### **Golf course maintenance**

At the time of our last update we were battling with dry weather conditions that had adversely impacted course conditions. The rains couldn't have been more timely and in no time did we have our lush course back. The cold weather however, brought new challenges especially to our greens and our Green keeping team embarked on a treatment plan that greatly improved the putting surfaces. Weather patterns remain unpredictable and the board of directors continues to look for more sustainable water sources for irrigation.

As part of a larger plan to upgrade multiple tees over the next few months, we began reconstructing our tees, beginning with Course 1's number 18. In the meanwhile, after a long wait, the chipping green has been open for a few weeks.

A few months ago we replenished the sand in all our 47 bunkers to improve your golfing experience. This together with new rakes we recently purchased will improve your playing experience. We also intend to plant flowers and hedges around some tee boxes and ask members in a position to donate flowers and duranta to contact the Captains or the golf office.

We recently recruited a Chief Course officer whose role will be to oversee the course maintenance function and will be integral in the implementation of new initiatives to improve our golf course. She brings in useful knowledge and experience having worked in Golf Clubs in the United States and the United Kingdom.

#### Golfer discipline/etiquette

It is unfortunate that we have had to deal with reported cases of poor golf etiquette and violations of our Golfers' code of conduct. We have taken disciplinary measures against violators and urge all members to familiarize themselves with the code of conduct. Indiscreet use of phones and particularly slow pace of play have become a great concern and the GMC will be issuing some quidelines on the latter.

The GMC has also come up with general Terms of Conditions for Club nights, Saturday competitions and Casinos/Mini-masters and we urge members to read and adhere to them.



## a Night of Karaoke Night with Don Julio















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### Men's 4BBB Winners



#### **Men's Club Competitions**

The Men's Four-ball better Ball (4BBB) competition is at its penultimate stage and concluded in July. Registrations for the Club championship is ongoing and I urge all members to participate in the Club's premier competition.

The Nairobi Captain's District League is just past the halfway stage with the "Warriors" playing nine out of their twelve games. Our away results against Windsor Golf Hotel and Country Club and Royal Nairobi Golf Club were particularly encouraging and we look forward to the remaining matches where good results will see us finish at the podium for the third year running.

The Men's Golf Committee named a preliminary team of fifteen players which included several new faces including one junior Golfers, Mr. Victory Waiyaki, to represent the Club at the second edition of the Patron's cup hosted by Muthaiga Golf Club between 25th and 27th August 2023. The team played against Golf Park Golf Club, Karen Country Club and Windsor Golf Hotel and Country Club in the plaque category where they won and gained promotion to the shield category.

#### **Golf competitions/Sponsorships**

We have had several well sponsored competitions during the second quarter of the year and I am particularly grateful to our members as well as the Marketing and Communications team for their support. We had a strong start to July and look forward to this kind of support for the remainder of the year.

We have new starter huts courtesy of CPF Financial services and I would like to extend my appreciation to the sponsor as well as the Marketing and Communications committee for seeing this timely development to fruition.

As I conclude this update, I humbly request for your continued support in the second half of the year and look forward to maintaining the momentum we built in the first half of the year.

"Golf... is the infallible test. The man who can go into a patch of rough alone, with the knowledge that only God is watching him, and play his ball where it lies, is the man who will serve you faithfully and well." - P.G. Wodehouse

Yours in service Renaldo D'Souza Captain Limuru Country Club





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### Lady Captain's Tee



We have continued to have a vibrant ladies' section through the months of April to August 2023. We have been able to have a ladies' medal each month and also got to host the Limuru Ladies' Open on 6th May 2023. The 4BBB competition for the ladies' section also commenced.

Medal 4: was awarded on April 5th and was sponsored by Miriam Njenga, Jeniffer Ngige, and Annabel Njoroge, all of whom had April birthdays.

Medal 5: This was held on May 25th as part of the Chairman's Week celebrations and was generously sponsored by the outgoing Chairman, David Irimu.

Medal 6: On June 14th, this competition was held and was sponsored by Kennedy Njoroge, our new finance and administrative directors, and his accounting firm, Libra Consulting..

Medal 7: This match, which took place on July 12th, was sponsored by JM Mwaura and his business, RF Systems. In addition to supporting the Club night, the sponsor also supported the Captain. The two vice captains of the sections led a combined presentation for the first time.

Medal 8: EABL sponsored this match, which took place on August 12, 2023.







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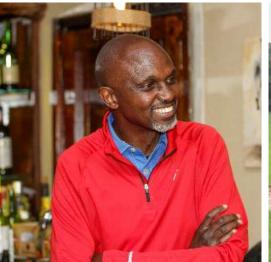


## Ladies Medal Winners 2023

	Medal 4- Apr	Medal 5- May	Medal 6- June	Medal 67- July	Medal 8- August
Division A winner	Ann Wanjama	Felista Mutinda	Jennifer Ngure	Rose Gitau	Wairimu Thande
Division A runner-up	Stella Gathigia	Dr. Susan Mwanzia	Wairimu Thande	Wambui Gitonga	Mukami Wangai
Division B winner	Margaret Gathecha	Mukami Miako	Patricia Wangongu	Gracce Kimeria	Florence Gitao
Division B runner -up	Kate Kimiti	Wanjiku Migwi	Agnes Nyambura	Irene Kimeu	Mumbi Giatu
Division C winner	Wanjiku Migwi	Jeniffer Mwangangi	Rose Mbugua	Adah Muyendo	None
Division C runner-up	Carol Ribui	Gaudencia Lubanga	Carol Ribui	Wanjiku Migwi	None
Gross winner	Noni Wanyee	Mwongeli Nzioka	Dr. C N Wangari	Wairimu Maina	Wambui Gitonga
Putts Winner	Lilian Hurst	CW Mungai & Wairimu Thande	Grace Kimeria	Patricia Wangongu	Beth Kariuki



## Ladies Medal No. 8 and Men's Subsidiary sponsored by EGBL





















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Lady Captain, Hannah Gatu and Vice Lady Captain Susan Mwanzia during Britam Golf Day

### Ladies' ()pen

This tournament took place on Saturday 6th May 2023.

The sponsors were Kenya Pipeline Co Ltd, EABL, Melvin's tea, Gwin Organics, Phusionaturals, BF Suma and Friends of the Lady Captain.

We had a field of 180 ladies, representing most of the clubs in the country and even Uganda. We also had 10 junior girls who took part in the event.

Our overall Gross winner was Faith Ontune from Golf Park who took the trophy with a gross score of 74.

It was great to have women led companies sponsor the events and educate us on natural solutions we have to take care of our hair and health.

#### Ladies' 4BBB

This is ongoing and we are off to the semi- finals. We look forward to crowing the champion pair in September 2023.

Lady Captain Hannah Gatu



### Junior Golf Update



There's significant increase in the number of juniors playing competitions. We continue to encourage participation. Key highlights:

- Nancy Wairimu a US Kids certified trainer with experience playing for the National team joins the junior golf training ranks.
- Hope Oduor trumped all to emerge victorious at the Limuru Chairman's Prize held in May 2023. Other notable winners during the event, Benny Dinkins (Junior Winner), Sean Lyomu (Junior Runner-up) and Jason Kamau (Nearest to the pin men).
- The junior league team trounced Sigona Golf Club in an away match to collect thirteen points and cement third position in the league standings
- Maahir Patel, 13, of Muthaiga Golf Club, who had a strong performance after 54 holes, was paired against our very own Jelani Kihanya, 14, and ultimately won the Limuru Junior Open following a two-hole playoff on the last day. The Limuru Junior Open ran from August 25 to August 27 2023.

#### James Mbui Junior Convenor





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## 19th Hole





















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